

PSC
2017

CONFERENCE SPONSORSHIP

OPPORTUNITIES



CIDC DEVELOPMENT CONFERENCE

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DECEMBER 2017



ABOUT THE CIDC CONFERENCE

International development work is an ever-changing landscape of mission priorities and difficult program delivery. The 4th Annual CIDC Conference will explore the factors shaping the evolution of international capacity building and related shared government and international development company (IDC) objectives, and the roles and contributions of IDCs supporting U.S. government agencies' critical missions. This one-of-a-kind gathering provides an incredible market exposure opportunity for your brand.

PAST SPEAKERS

Alfonso Lenhardt, Deputy and Acting USAID Administrator

U.S. Senator Tim Kaine, D-Va

Dr. Rajiv Shah, former Administrator of USAID

The Honorable Howard Berman, former Chairman of the House Foreign Affairs Committee

Michele Sumilas, Chief of Staff, USAID

Dr. Sarah Sewall, Under Secretary for Civilian Security, Democracy, and Human Rights

Alexia Latortue, Principal Deputy Assistant Secretary, International Development Policy, U.S. Department of Treasury

DEMOGRAPHIC INFORMATION

200+ attendees representing more than 70 companies active in the international development space.



CONFERENCE-WIDE SPONSORSHIPS

PREMIER	\$7,000	LIMIT 4
<ul style="list-style-type: none"> • Two complimentary conference registrations 	<ul style="list-style-type: none"> • Verbal recognition at the conference 	
<ul style="list-style-type: none"> • Inclusion on all advertising and event promotions 	<ul style="list-style-type: none"> • Logo and link to your website on the conference webpage 	
<ul style="list-style-type: none"> • Logo on standing conference banner 	<ul style="list-style-type: none"> • Mention on social media 	
<ul style="list-style-type: none"> • Table top display 		

CONFERENCE ESSENTIALS SPONSORSHIPS

WI-FI ACCESS (based on availability)	\$5,000	LIMIT 1
<ul style="list-style-type: none"> • One complimentary conference registration 	<ul style="list-style-type: none"> • Listing on conference webpage 	
<ul style="list-style-type: none"> • Branded Wi-Fi access code for all attendees (to be approved by PSC) 	<ul style="list-style-type: none"> • Recognition on the sponsor list in conference program and intelligence report 	
<ul style="list-style-type: none"> • Verbal recognition 	<ul style="list-style-type: none"> • Mention on social media 	
<ul style="list-style-type: none"> • Recognition on select slides throughout the general session 		

INTELLIGENCE REPORT SPONSORSHIP	\$3,000	LIMIT 2
<ul style="list-style-type: none"> • Posted on webpage & digitally distributed to members 	<ul style="list-style-type: none"> • Full page Conference Intelligence Report advertisement 	
<ul style="list-style-type: none"> • Mention on social media with report release 	<ul style="list-style-type: none"> • The opportunity to provide a quote about the conference in the report 	
<ul style="list-style-type: none"> • Recognition on sponsor list in conference program 	<ul style="list-style-type: none"> • Listing on conference webpage 	
<ul style="list-style-type: none"> • 50% off one conference registration 		

CONFERENCE PROGRAM	\$1,500	LIMIT 1
<ul style="list-style-type: none"> • Branding on cover of program brochure 	<ul style="list-style-type: none"> • Listing on CIDC Conference webpage 	
<ul style="list-style-type: none"> • Mention on social media with report release 	<ul style="list-style-type: none"> • Recognition on sponsor list in conference program and intelligence report 	



THOUGHT LEADERSHIP SPONSOR	\$400 - \$2,000	LIMIT 10
<ul style="list-style-type: none"> • 1-5 pages + a cover page (Submissions must be approved by PSC) 	<ul style="list-style-type: none"> • Featured in CIDC Conference confirmation email 	
<ul style="list-style-type: none"> • Recognition on sponsor list in conference program and conference intelligence report 	<ul style="list-style-type: none"> • Posted on webpage & digitally distributed to members 	
<ul style="list-style-type: none"> • Posted on webpage & digitally distributed to members 	<ul style="list-style-type: none"> • Distributed to all attendees at conference 	
Thought Leadership Compendium Sponsorship Pricing:		
a) 5 pages - \$2,000 b) 4 pages - \$1,600 c) 3 pages - \$1,200 d) 2 pages - \$800 e) 1 page - \$400		

KEYNOTE ADDRESS SPONSORSHIP

KEYNOTE ADDRESS SPONSORSHIP	\$3,500	LIMIT 1
<ul style="list-style-type: none"> • One complimentary conference registration 	<ul style="list-style-type: none"> • Listing on conference webpage 	
<ul style="list-style-type: none"> • Introduce conference keynote 	<ul style="list-style-type: none"> • Recognition on sponsor list in conference program and intelligence report 	
<ul style="list-style-type: none"> • Verbal recognition at the conference 	<ul style="list-style-type: none"> • Mention on social media 	
<ul style="list-style-type: none"> • Logo displayed on keynote title slide 		



FOOD AND BEVERAGE SPONSORSHIPS

BREAKFAST	\$2,800	LIMIT 3
<ul style="list-style-type: none"> • 50% off one conference registration • Logo displayed during breakfast • Verbal recognition at the conference 	<ul style="list-style-type: none"> • Listing on conference webpage • Recognition on sponsor list in conference program and intelligence report • Mention on social media 	
COFFEE & BREAK SERVICE	\$1,800	LIMIT 3
<ul style="list-style-type: none"> • Logo on printed napkins and coffee cups • Recognition on sponsor list in conference program and intelligence report • Mention on social media 	<ul style="list-style-type: none"> • Listing on conference webpage • Verbal recognition at the conference 	
BOTTLED WATER SERVICE	\$1,300	LIMIT 2
<ul style="list-style-type: none"> • Logo printed on bottled water provided to all conference attendees • Listing on conference webpage 	<ul style="list-style-type: none"> • Recognition on sponsor list in conference program and intelligence report 	



For more information contact:
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